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**Tower Products, Inc. Appoints Mike Honerlaw as
Midwest Regional Technical Director**

(Easton, PA) Tower Products, Inc., the market leading manufacturer of environmentally sensitive pressroom chemistry, has announced the appointment of Mike Honerlaw to the position of Regional Technical Director for the Midwestern United States.

Mr. Honerlaw will have the responsibility for supporting Tower pressroom chemistry and the Tower dealer channel in the states of Illinois, Wisconsin, Michigan, Indiana, Minnesota and Iowa. He has over 20 years of experience in the offset pressroom and most recently supported the technical sales efforts of another major pressroom chemical company in the same region. He will be based in the Milwaukee metropolitan area.

For more information, please contact Sue McGraw at 800.527.8626.

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