



## ***NEWS ...NEWS...NEWS...***

**FOR IMMEDIATE RELEASE**  
July 14, 2022

**FOR MORE INFORMATION CONTACT:**  
Mark Principato 800.527.8626

### **TOWER PRODUCTS TO EXHIBIT TECHNOLOGY DRIVEN PRESSROOM SOLUTIONS AT LABELEXPO AMERICAS 2022**

Tower Products, Inc., the leading manufacturer of environmentally sensitive pressroom chemistry for the graphic arts industry, will be exhibiting its full line of pressroom products for the flexographic and offset industry at LabelExpo Americas 2022. Tower will be located in **Hall A - Booth 555**.

According to Mark Principato, Director of Flexographic Product Sales, this is the fourth time that Tower Products has exhibited at LabelExpo Americas, and we are looking forward to greeting our USA and International customers. The company will be featuring its SmartFlex line, a series of specialty chemicals tailored to fit any flexographic and packaging pressroom, as well as offset pressroom chemistry. Tower will be highlighting its innovative and unique technology for LED/UV applications which include cleaning products for anilox rollers and flexographic plates as well as fountain solution and alcohol replacements.

For more information, please contact Mark Principato at 800-527-8626 or [mark.principato@towerproducts.com](mailto:mark.principato@towerproducts.com) or visit our websites at [www.towerflexo.com](http://www.towerflexo.com) and [www.towerproducts.com](http://www.towerproducts.com).