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TOWER PRODUCTS EARNS FOGRA APPROVAL FOR MILLENNIUM HSW-500 EU HEATSET WEB FOUNTAIN SOLUTION

(Easton, PA) Tower Products, Inc., a leading manufacturer of environmentally sensitive pressroom chemistry has obtained a FOGRA Approval for *MILLENNIUM HSW-500 EU*, an advanced fountain solution technology for use on high speed heatset web presses. This is yet another Tower technology solution helping printers produce outstanding work for their customers, while complying with press manufacturers stringent directives.

MILLENNIUM HSW-500 EU, was formulated to produce brilliant colors with an outstanding higher pH buffering system and has the ability to give the printer a much faster and cleaner roll up, preventing excess paper waste. While primarily targeted at the European marketplace, the product is available globally to heatset web printers that want to improve their printing quality and conform to FOGRA requirements.

MILLENNIUM HSW-500 EU, as well as other Tower pressroom chemical products, are only available through authorized Tower dealers. For more information in North America, please contact Sue McGraw at 800.527.8626 or visit our website at www.towerproducts.com. In Europe, please contact Karen Helling at +31 297 2896 91 or visit our website at www.towerproducts.eu.