



# NEWS ...NEWS...NEWS...

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## TOWER PRODUCTS EARNS FOGRA APPROVAL FOR PREMIER NEWS EU COLDSET WEB / NEWSPAPER FOUNTAIN SOLUTION

(Easton, PA) Tower Products, Inc., a leading manufacturer of environmentally sensitive pressroom chemistry has obtained a FOGRA Approval for *PREMIER NEWS EU*, an advanced fountain solution technology for use on coldset web and newspaper presses. This product is yet another Tower technology solution helping printers produce outstanding work for their customers, while complying with press manufacturers stringent directives in the extremely competitive newspaper market.

*PREMIER NEWS EU*, is a mild acid, no solvent formula that will help newspaper printers differentiate themselves with the ability to produce brilliant colors at high speeds while providing faster rollups on hot and cold starts with its excellent plate protection additives. *PREMIER NEWS EU* also has a strong biocide system incorporated into the product. While primarily targeted at the European marketplace, the product is available globally to coldest/newspaper printers that want to improve their printing quality and conform to FOGRA requirements.

*PREMIER NEWS EU*, as well as other Tower pressroom chemical products, are only available through authorized Tower dealers. For more information in North America, please contact Sue McGraw at 800.527.8626 or visit our website at [www.towerproducts.com](http://www.towerproducts.com). In Europe, please contact Karen Helling at +31 297 2896 91 or visit our website at [www.towerproducts.eu](http://www.towerproducts.eu).