



NEWS RELEASE

FOR IMMEDIATE RELEASE
December 11, 2018

FOR MORE INFORMATION CONTACT:
Sue McGraw 800.527.8626

TOWER PRODUCTS INTRODUCES *PREMIER NEWS PLATINUM* A UNIQUE MILD ACID FOUNTAIN SOLUTION FOR NEWSPAPERS AND COLD SET WEBS

(Easton/Palmer, PA) Tower Products, Inc., a leading manufacturer of environmentally sensitive pressroom chemistry, has released a new mild acid fountain solution utilizing an innovative technology developed by the company.

The product, *Premier News Platinum* was developed with the goal of decreasing waste during the press start-up and provide an advanced wetting package for CTP plates. Full production testing has demonstrated not only a start-up waste reduction, but sharper dot reproduction resulting in brighter colors and print quality.

According to Tower President Rick Principato, “The use of an advanced wetting agent package, in conjunction with a highly unique and stable mild acid buffering system, without the use of any VOC’s, make the product technology in *Premier News Platinum* unique in our industry.”

Tower brand pressroom chemical products are available throughout the world from authorized Tower distributors. For more information, please contact Sue McGraw at 800.527.8626 or visit our website at www.towerproducts.com.