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TOWER PRODUCTS RELEASES NEW UV-LED / CONVENTIONAL ROLLER CLEANER

(Easton, PA) Tower Products, Inc., a leading manufacturer of environmentally sensitive pressroom chemistry has released *TRANSITION ROLLER CLEANER*. This is a unique new roller cleaning technology specifically designed to help clean and transition the ink rollers from UV-LED inks to conventional or hybrid inks, minimizing the downtime for new roll ups.

Unlike petroleum-based products, this advanced formula will not attack rollers and will thoroughly clean them before another ink is put into the press. *TRANSITION ROLLER CLEANER* is yet another Tower technology solution helping printers produce outstanding work for their customers, while keeping their costs of operation down.

TRANSITION ROLLER CLEANER is very easy to apply and can be used with our Deluxe Calcium Rinse as part of an ongoing roller maintenance system. The product is available in one quart containers, 12 quarts per case. This, as well as other Tower pressroom chemical products, are only available through authorized Tower dealers. For more information, please contact Sue McGraw at 800.527.8626 or visit our website at www.towerproducts.com.