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TOWER PRODUCTS RELEASES NEW UV ROLLER LUBRICANT TECHNOLOGY

(Easton, PA) Tower Products, Inc., a leading manufacturer of environmentally sensitive pressroom chemistry has released *Tower UV ROLLER LUBE*, a new roller lubricant technology specifically formulated for EPDM and UV roller compounds.

Unlike petroleum-based products, this advanced formula will not swell or attack EPDM rollers and is not hazardous or flammable. This product is yet another Tower technology solution helping printers produce outstanding work for their customers, while complying with press and roller manufacturers stringent directives.

UV ROLLER LUBE lubricates rollers when printing half web or on sheetfed printing units running without ink. The product can be sprayed on the rollers or applied using a washup bottle, so it is very easy to apply and even easier to remove once the function is complete with a standard UV wash and water. This is a great solution for any HUV, LED or UV environment.

UV ROLLER LUBE is available in one quart containers, 12 quarts per case. This, as well as other Tower pressroom chemical products, are only available through authorized Tower dealers. For more information, please contact Sue McGraw at 800.527.8626 or visit our website at www.towerproducts.com.