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TOWER PRODUCTS TO RECEIVE 2022 BEN FRANKLIN INNOVATION AWARD

(Easton, PA) Tower Products, Inc., a leading manufacturer of environmentally sensitive pressroom chemistry for the printing industry has been awarded the 2022 Innovative Application of Technology Award from Ben Franklin Technology Partners of Northeastern Pennsylvania. The award will be presented at the iXchange Conference at Lehigh University in Bethlehem, PA on May 18, 2022.

Ben Franklin Technology Partners makes investments and funds innovation in established manufacturers and supports clients with in house experts and a network of proven business resources to help companies create and retain high paying, sustainable jobs by transforming technology into commercial success.

Tower Products was the recipient of four rounds of financing in the implementation of its Enterprise Resource Planning (ERP) system. This has allowed Tower Products to improve the manufacturing process and data information flow and reduce manufacturing costs. The new ERP System has also enhanced customer service and sales processes to better serve existing customers and attract new ones worldwide.

Rick Principato, CEO of Tower Products Inc., will accept the award on behalf of the entire Tower Products team which spent thousands of hours preparing, selecting and implementing the new ERP system.